

# Alana DiMaria

(917) 445-7346 [alanadimaria@gmail.com](mailto:alanadimaria@gmail.com)

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## Professional Summary

Producer with extensive experience in agency and production companies creating digital video, film, VR, commercial, and live shows. Passionate about creating excellent projects on time and on budget. Experienced in shooting and editing. Dynamic in managing multiple projects and personnel.

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## Experience

### Video Producer/Editor

January 2018 – Present

Create A Ripple

New York, NY

- Create digital video content for online distribution (concept, edit in Adobe Premiere, source music and create graphics).
- Directly interface with clients to pitch ideas, create SOW, provide status updates and obtain client reviews.
- Lead production for digital content (i.e. direct camera and talent, supervise crew, manage post production).

### Associate Producer

October 2017 – November 2017

Jill Greenberg Studio- 'Honeypot' Short Film

New York, NY

- Oversaw casting, crew, managed wardrobe, HMU, production design, talent, locations and catering.

### Production Coordinator

December 2016 – October 2017

Create A Ripple

New York, NY

- Created casting, production design and wardrobe decks, drafted call sheets, coordinated multiple locations, hired/managed production and post teams, oversaw vendor accounts for a VR commercial.
- Supervised on-set crew, talent, locations and catering.
- Created a 2-page case study of a VR piece which was used as firm marketing collateral.

### Producer

May 2017 – June 2017

Silent Dog Pictures- 'Label It' GMO PSA

New York, NY

- Ran casting process: created casting breakdowns, made 1st selects, booked talent, and handled talent releases.
- Drafted call sheets and managed crew and talent on-set. Oversaw wardrobe, catering and crafty.

### Producer-Office/Field

April 2016 – November 2016

Out And About Women - 'Speak Your Truth' Documentary Feature

New York, NY

- Led the creative concept: cast subjects, wrote interview questions and script.
- Drafted production schedules, call sheets and releases, hired crew, SAG paperwork, and approved shot lists.

### Producer

March 2015 – November 2015

'Clipping In' Play

New York, NY

- Winner of the United Solo Festival "Best Festival Debut" award.
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## Education

**Marymount Manhattan College** -BFA (Acting), **MNN**: Video Editing 1-3, Field Production, Sony Cameras; **The Barrow Group**: Directing, Scene Study 1-3, Script Analysis, Monologues **The PIT**: Sketch Writing, **UCB**: Improv 101-103

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## Additional Skills

Editing: Adobe Premiere, After Effects, Photoshop, Sony NX5U and Z150 cameras, MS Office, Google Drive, Final Draft, Celtx, Asana, Slack, Trello, intermediate-level Japanese, Swing dance: Lindy Hop/Charleston, doggy mom.